

# Insight does it

## DaimlerChrysler, Business Controller John B. Birger Christensen

"TARGIT is a user-friendly tool for making analyses for the unexpected high priority tasks. Now I get responses to my questions in less than 30 seconds. And the graphical user interface, with bars and diagrams, makes the application ideal for making presentations",

## Scandinavian Brake Systems Financial Manager Carsten Schmidt

"We have created a cube that shows us deviations in relation to the standard costs for the products. We can see if the deviations relate to purchase or manufacturing, and we can also drill down to see the deviations on product groups, product numbers, and even enclosures",

## Art Johnston, CIO of Argo Turbo-serve Corporation

"Operations managers are able to track their sales and inventory over any time range they want. Finance has also set up profit and loss statements for division managers to review daily so they can check margins.

# TARGIT Analysis

Analyze company data from all angles...

**TARGIT Analysis is used to display and analyze company data. The client contains all the necessary applications to generate analyses, intelligent dashboards and business scorecards in very few mouse clicks.**

The analyses are based on information stored in the company's data warehouse. The analysis client establishes a complete overview of the desired areas and provides facilities to analyse any aspect, across all the company's business areas.

## Insight in Very Few Mouse Clicks

With TARGIT Analysis you can analyze data faster and better – with fewer mouse clicks – than with any other tool on the market.

A series of value-adding features ensures first-class analysis of company data.

## "I would like to analyze..."

The **Meta Morphing** tool, "I would like to analyze..." is a unique analysis wizard that helps users create new analyses. It guides the user through to the desired result by asking a series of questions. Analyses made from scratch and by using the Meta Morphing tool are displayed on the screen, and tables and graphs can easily be customized to specific tasks and individual users.

## One Click to See Details

Analyses are never static. TARGIT's **Hyper Related Olap** feature allows you to open detailed analyses of any given number in a report or analysis. This is done simply by clicking on the figure you wish to analyze further.

## Intelligent Dashboards

Intelligent Dashboards and scorecards can be created in very few clicks and will provide an overview of the company's Key Performance Indicators through gauges and trend indicators. One truly unique feature is the ability of dashboards to auto-

matically identify the organization's biggest problems and biggest opportunities by looking at all company dashboards at the same time.

## Other Unique Features are:

**Criteria Editor** - create complex criteria in an analysis and work with both global and local criteria.

**Timeslider** - define time periods that are relevant to your analysis or dashboard.

**Intelligent Agents** - receive an e-mail when selected figures deviate.

**Comparisons** - drag and drop relevant dimensions into a bar chart and see the individual products compared with each other.

**Dynamic periods** - use time periods such as "this month this year" or "year to date" in your analyses and ensure continuous analysis and supervision of the most relevant information.

**Prognoses based on historic data** - create projections based on linear regression.

**Drillpad** - follow your choices through each individual analysis.

**Drill-through support** - see the actual source data from individual invoices or from finance entries in the ERP system.

**Single-click Datamining** - examine every possible combination of a measure and dimensions at hand. The system automatically selects the most relevant results for display.



TARGIT develops business intelligence tools that help people make better decisions. Faster, easier and smarter than ever before. TARGIT Business Intelligence Suite transforms company data from almost any source into intelligent dashboards, revealing analyses and insightful reports - with fewer clicks than any other tool on the market. And since it's so simple to use, everyone in the organization gets the perspective they need to keep performance on track.

TARGIT. From data, to information, to insight. [www.targit.com](http://www.targit.com)

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