



**GEMKO Information Group, Inc.**

Information Systems Specialists

## Media Release:

FOR IMMEDIATE RELEASE

Contact: Todd M. Zielinski

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Telephone: 716-929-2700

### **GEMKO PARTNERS WITH THE NEW YORK TIMES**

GEMKO Information Group, an IBM Business Solutions Consulting Firm, has reached an agreement with The New York Times, to implement a forms processing and document imaging solution for their distribution company City and Suburban Delivery Systems. The IBM Based Solution will reduce data entry of the 30,000 weekly return forms by 75% using Optical Character Recognition. The solution will also store the images electronically saving filing and retrieval time, along with the storage space they currently occupy.

GEMKO Information Group is a Business Solutions Consulting firm targeting manufacturing, distribution and professional service environments. GEMKO is focused on effectively delivering technology and process solutions that enable clients to solve business problems and improve performance to achieve bottom-line results. For further information, visit [www.gemko.com](http://www.gemko.com).

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100 Corporate Parkway, Suite 200 · Amherst NY · 14226

716/929-2700 · 716/929-2705

[www.gemko.com](http://www.gemko.com) · [info@gemko.com](mailto:info@gemko.com)